FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00034852-A **Type of Permit:** FILMING **Release Date:** 12/17/2010

Production Company PILOT NYC LLC

Insured Company Name PILOT NYC LLC

Contact Phone No. 1 212-500-6072
Contact Phone No. 2
Fax
Address 160 BROADWAY, EAST BLDG #800
NEW YORK, New York 10038

Production Title UNTITLED COMMERCIAL

Type of Production Commercial - Standard

Producer RAYNA SASLOVE

Director JAY KARAS

1st AD CHRISTOPHER NORTHUP

Production Manager DAVID CAMERA

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager JOHN CEFALU
Primary Phone Mobile - 213 359-6359
Secondary Phone

Location Assistant 000 0000
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Total Permit Fee $0.00

Number of Locations 3

NOT A PERMIT

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Summary Information — Location

Location 1 of 3

Permit Number	F00034852-A	**Location Manager**	JOHN CEFALU
Production Company	PILOT NYC LLC	Primary Phone	Mobile - 213 359-6359
Insured Company	PILOT NYC LLC	Secondary Phone	
Production Title	UNTITLED COMMERCIAL		

Location Address SANTA MONICA BL, MELROSE AVE, FAIRFAX AVE, LA BREA (INCLUSIVE)(EXCLUDING THE CITY OF WESTHOLLYWOOD, LOS ANGELES, CA, 90028

Location Type Driving grid

Film Dates 12/17/2010 - 12/17/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Camera cars	1
Picture vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Driving shots with the flow of traffic;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Private Parking Lot
Street : Circus Disco, 6655 Santa Monica Bl

Crew Parking
Location Type : Private Parking Lot
Street : Circus Disco, 6655 Santa Monica Bl

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Summary Information — Location

Permit Number	F00034852-A	**Location Manager**	JOHN CEFALU
Production Company	PILOT NYC LLC	Primary Phone	Mobile - 213 359-6359
Insured Company	PILOT NYC LLC	Secondary Phone	
Production Title	UNTITLED COMMERCIAL		

Location Address 849 N Stanley Ave, Los Angeles, CA, 90046

Location Type Private Residence

Prep Dates 12/16/2010 - 12/16/2010 07:00 - 18:00

Film Dates 12/17/2010 - 12/17/2010 07:00 - 19:00

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document F34852, fJohn Cefalu Pilot NYC.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	50
Cranes	1
Cube Trucks	5
Generator	1
Motor Homes	2
Picture vehicles	3
Portable restrooms	1
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	50
Extras	5
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera in car; Drive ups & away; Equipment on property; Equipment on sidewalk, in curb lane & across street; Handheld equipment; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Coordinator Note RIDER A ADDS DRIVE UP AND AWAY, CAMERA IN CAR

Parking

Base Camp
Location Type : Private Parking Lot
Street : Circus Disco, 6655 Santa Monica Bl

Crew Parking
Location Type : Private Parking Lot
Street : Circus Disco, 6655 Santa Monica Bl

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Summary Information — Location

Permit Number F00034852-A
Production Company PILOT NYC LLC
Insured Company PILOT NYC LLC
Production Title UNTITLED COMMERCIAL

Location Manager JOHN CEFALU
Primary Phone Mobile - 213 359-6359
Secondary Phone

Location Address S/S ROMAINE ST, POINSETTIA PL-FULLER AVE, LOS ANGELES, CA, 90036

Location Type Sidewalk

Film Dates 12/17/2010 - 12/17/2010 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	50
Cranes	1
Cube Trucks	5
Generator	1
Motor Homes	2
Picture vehicles	3
Portable restrooms	1
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	2
Crew	13
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Equipment on property; Equipment on sidewalk, in curb lane & across street; Handheld equipment; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Coordinator Note SIDEWALK PERMIT IS FOR SOUTH SIDE OF ROMAINE ST ONLY, NORTH SIDE IS WEST HOLLYWOOD JURISDICTION

Coordinator Note RIDER A ADDS DRIVE UP & AWAY, CAMERA IN CAR

Parking

Base Camp
Location Type : Private Parking Lot
Street : Circus Disco, 6655 Santa Monica Bl

Crew Parking
Location Type : Private Parking Lot
Street : Circus Disco, 6655 Santa Monica Bl

NOT A PERMIT

Permit #F00034852-A

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of PILOT NYC ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 12-16-10

PILOT NYC
Name of Principal

By: [signature]
Representative's Signature

JOHN CEFALU
Print Representative's Name

LOCATION MANAGER
Representative's title

Principal's Address

213 35 96359
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT